

# Break Down Scout Sales Goals to be Less Intimidating

Example: Fall Trails End Popcorn Sale Using 4 Weeks of Sales

<u>Sales Goal</u>	<u>Sales Per Week</u>	<u>Sales Per Day</u>	<u>Average # Items Per Day</u>
\$350	\$88	\$13	1
\$750	\$188	\$27	2
\$1000	\$250	\$36	2.5
\$1500	\$375	\$54	3
\$1750	\$438	\$63	3.5
\$2000	\$500	\$68	4
\$2500	\$625	\$89	4.5